

# S A V O<sup>®</sup>

Savo expands best-selling Soul family with the launch of Savo Soul Air  
STOCKHOLM, March 3rd

Scandinavian office chair pioneer Savo is proud to announce the latest addition to its acclaimed Savo Soul family of office chairs: Savo Soul Air, an innovative solution perfect for shared and flexible office spaces. Crafted with Scandinavian design principles, sustainability, and functionality at its core, Savo Soul Air pushes the boundaries of modern office seating.



The development of Soul Air reflects growing demand for seating solutions that intuitively adapt to the user, requiring minimal adjustments. Lightweight and durable, the chair is constructed with Flexi Back™ technology, twisting and flexing with the user's movements for unmatched support and comfort. The incorporation of a hygienic mesh back – a feature unique to the Scandinavian market – promotes airflow, reduces heat buildup, and ensures effortless cleaning, making the chair ideal for contemporary work environments.

“Savo Soul Air is the product of our commitment to creating innovative seating solutions that meet the needs of the modern workforce while minimising environmental impact,” says Craig Howarth, CEO at Savo. “It’s the perfect blend of form and function, designed for modern workspaces where hygiene, comfort, and adaptability are the top priorities.”



### **Scandinavian design**

The newest member of the best-selling Soul family, Savo Soul Air blends Scandinavian minimalism with the latest in ergonomic research. Its mesh design delivers a lightweight, airy aesthetic that doesn't overpower the workspace whilst simultaneously elevating the overall look and feel of the office.

### **Built to last**

In line with Savo's dedication to sustainability, Savo Soul Air features a foam-free air-based structure and 79% recycled mesh materials, significantly reducing its environmental impact. The chair is 97% recyclable, designed to support a circular economy while withstanding frequent and long-term use.

“By reducing material usage and improving overall recyclability, Soul Air is our most sustainable office chair to date,” says Howarth. “It’s not just a chair – it’s a step forward in responsible design that we hope the entire industry will follow.”



#### **In brief:**

- Lightweight Scandinavian design
- Hygienic mesh back for airflow and easy cleaning
- Flexi Back technology for intuitive comfort and support
- Crafted with 79% recycled mesh materials
- Foam-free air-based structure
- 97% recyclable

#### **About Savo**

Scandinavian office chair pioneer Savo has spent over half a century raising the bar for workspace seating standards. An industry leader with a legacy of innovation deeply embedded in its DNA, the company creates premium workplace seating that blends functionality with clean aesthetics. Designed to adapt to the user's body, not the other way around, each chair is highly intuitive and reflects the latest human-centric research. Savo is committed to sustainability and embraces a circular economy approach, using a modular design that extends product life through easy repairs and updates.

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